



## What is Apptime ?

AppTime is a day long App demo event inside the App Planet Event to be held on June 22<sup>nd</sup> 2012.

App Time is for Startup companies/Teams/Individuals to present their apps to a select audience of Vc's , Investors ,tech enthusiasts and sponsors.

Who Participates :

- Individuals/Teams/Companies who want to showcase their latest apps to prosumers
- Programmers working on apps and looking for partners.
- Teams working on an App and looking for partners
- Startup companies /Mid level companies looking for VC funding /partners/a platform for exposure.
- Individuals /Startups looking for face time with industry experts and funding partners.

Teams present their Apps in any of the following categories.(Please note only selected apps will be allowed to present)

- Gaming /Entertainment
- Social Network
- Productivity
- Health and lifestyle
- Finance
- Shopping
- Travel
- And more ...

### Who Should attend:

- Programmers
- Startups
- Companies who want to launch their latest apps .
- Prosumers
- Tech enthusiasts
- VC/Angels and investment community looking for fresh ideas

### Event Agenda :

**June 20 :** Registration

**June 21 :** Registration

**June 22 :**

9:00 AM

9:15 AM Opening Remarks-  
Platinum sponsor

9:45 AM AppTime

10:30AM AppTime

11:30AM AppTime

12:30 Pm Lunch break

1:30 Pm AppTime

2:30 Pm AppTime

3:30 Pm Closing note and  
networking

4:15 Ends